



**charlotte** center  
for **legal advocacy**

justice lives here.



**LEGAL AID**  
OF NORTH CAROLINA

February 20, 2025

7:30 AM - 9:00 AM

**ACCESS TO JUSTICE  
BREAKFAST SPONSORSHIPS**



**charlotte** center  
for **legal advocacy**

justice lives here.

**Mission:** Our mission is to pursue justice for those in need.

**Vision:** Our vision is to build a just community ... where all people are treated fairly and have access to legal representation to meet their basic human needs of safety, security and stability.

**The Advocacy Center serves more than 6,000 people in Mecklenburg County annually.**



**LEGAL AID**  
OF NORTH CAROLINA

**Mission:** We are a statewide, nonprofit law firm that provides free legal services in civil matters to low-income people in order to ensure equal access to justice and to remove legal barriers to economic opportunity.

**Vision:** We are an innovative, creative, progressive, and efficient civil legal service provider to the poor, working toward an inclusive justice system of equal access. All voices are valued, heard, and respected.

**Legal Aid NC's Charlotte office serves more than 3,500 people in Mecklenburg County annually.**

**Thursday, February 20, 2025**

The Casey

1837 North Tryon Street

Charlotte, NC 28206

7:00 AM - 7:30 AM – Registration opens

7:30 AM - 8:00 AM – Networking

8:00 AM - 9:00 AM – Breakfast and Program

Charlotte Center for Legal Advocacy and Legal Aid of North Carolina - Charlotte are grateful to host the first in-person Access to Justice Breakfast Fundraiser since 2019.

This longstanding tradition provides critical support for the year-round services provided by both legal services organizations.

## **Civil legal needs are basic needs.**

As Partners in Justice, Charlotte Center for Legal Advocacy and Legal Aid of North Carolina-Charlotte help people facing issues of safety, housing and financial insecurity, and family stability.

***1 in 3 Mecklenburg County residents is low-income.***

***71% of these residents experienced at least one civil legal problem last year.***

***Only 14% received legal help for their civil legal problem.***

Proceeds for this event help more Charlotteans access legal solutions to barriers in employment, education, safety, housing, and other fundamental needs of life.

# Sponsorship Levels

## Platinum Sponsor at \$50,000

### Benefits:

- Three (3) tables hosting 30 people with priority seating
- Company recognition during program
- E-newsletter feature as monthly partner highlight during 2025
- Social media spotlight during 2025
- Year-round website link and recognition on both the Advocacy Center and Legal Aid NC sites

Company logo to be displayed in 2025 Access to Justice Breakfast marketing materials:

- Website
- Invitation emails to 20,000+
- Program
- Post-event email
- Event signage at The Casey
- Six (6) social media posts

*\*Option to distribute an item to all attendees with corporate logo*

## Gold Sponsor at \$25,000

### Benefits:

- Two (2) tables hosting 20 guests with priority seating
- E-newsletter feature as monthly partner highlight during 2025
- Year-round website link and recognition on both the Advocacy Center and Legal Aid NC sites

Company logo to be displayed in 2025 Access to Justice Breakfast marketing materials:

- Event registration website
- Invitation emails to 20,000+
- Program
- Post-event email
- Event Signage at The Casey
- Six (6) social media posts

# Sponsorship Levels

## Silver Sponsor at \$10,000

### Benefits:

- One (1) table hosting 10 guests
- E-newsletter feature as monthly partner highlight during 2025
- Year-round website link and recognition on both the Advocacy Center and Legal Aid NC sites

Company logo to be displayed in the 2025 Access to Justice Breakfast marketing materials:

- Event registration website
- Invitation emails to 20,000+
- Program
- Post-event email
- Event signage at The Casey
- Six (6) social media posts

## Bronze Sponsor at \$5,000

### Benefits:

- One (1) table hosting 10 guests
- Year-round website link and recognition on both the Advocacy Center and Legal Aid NC sites

Company logo to be displayed in the 2025 Access to Justice Breakfast marketing materials:

- Event registration website
- Program
- Post-event email
- Event signage at The Casey
- Six (6) social media posts

# Sponsorship Levels

## Classic Sponsor at \$2,500

### Benefits:

- Five (5) tickets for hosting five (5) guests

Company logo to be displayed in 2025 Access to Justice Breakfast marketing materials:

- Event registration website
- Program
- Post-event email
- Event signage at The Casey
- Three (3) social media posts

Please return gift or pledge by January 31  
to maximize recognition benefits.

# Sponsorship Commitment

Sponsor name (as you'd like to be listed in promotions):

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Contact name -----

Address -----

Phone: ----- Email: ----- +

Please include us as a sponsor of the 2025 Access to Justice Breakfast Fundraiser at the following level:

\_\_\_\_\_ Presenting Sponsor

\_\_\_\_\_ Silver Sponsor

\_\_\_\_\_ Platinum Sponsor

\_\_\_\_\_ Classic Sponsor

\_\_\_\_\_ Gold Sponsor

I would like to pay by:

\_\_\_\_\_ Enclosed check

\_\_\_\_\_ Request Invoice

\_\_\_\_\_ Contact me for credit card info

Please make checks payable to: **ATJ - Charlotte Center for Legal Advocacy**

Signature ----- Date -----

Please respond with this information in an email or return scanned signature page to [kelly.lynn@charlottelegaladvocacy.org](mailto:kelly.lynn@charlottelegaladvocacy.org) or [missyh@legalaidnc.org](mailto:missyh@legalaidnc.org).

Please mail donation to:

**Charlotte Center for Legal Advocacy**

**Attn: Access to Justice Breakfast**

**PO Box 25558**

**Charlotte, NC 28229**