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## FOR THE **2040** COMPREHENSIVE PLAN

### THE PLAN IS ABOUT:

#### COMPLETE COMMUNITIES

A key objective of the Comprehensive Plan is to help ensure all areas of Charlotte can become Complete Communities that provide people with safe and convenient choices for a variety of goods and services, jobs, and housing options regardless of where you live in the city.

To achieve the goal of truly Complete Communities, the Charlotte Future 2040 Comprehensive Plan uses Place Types, which provide direction beyond just land use at the parcel level. A Place Type thinks about a place more holistically and at a larger scale, incorporating guidance for land use, transportation, layout, and design. A Place Typology defines a set of Places that are unique and authentic to the community and its needs.

Taken from the 2040 Comprehensive Draft Plan - City of Charlotte

Well Funded Private Interests  
Are Working Hard To  
Discredit This Plan and  
Mislead the Public. Show  
Your Support for the Plan by  
Signing the Statement of  
Support on our Website.

Check out the  
draft and learn  
more here:



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## THE PLAN IS CENTERED AROUND:

### EQUITABLE GROWTH FRAMEWORK

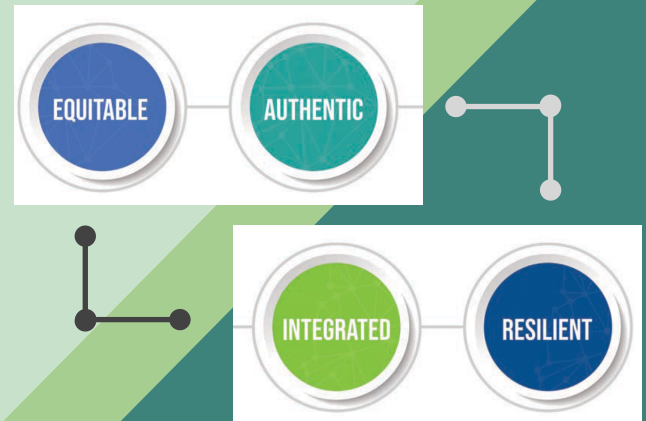
The Equitable Growth Framework is intended to provide more transparency and accountability as we plan, design, and implement public and private investments in housing, employment, services, schools, parks, roads, trails and other infrastructure. It is a framework to help ensure that the costs and benefits of growth and change in Charlotte are distributed more equitably.

The four Equity Metrics comprise a series of relevant indicators and are compared to data that helps us understand where populations that are vulnerable to displacement are concentrated.

The **Four Equity Metrics** described in greater detail include:

- 👁️ Access to Essential Amenities, Goods and Services
- 👁️ Access to Housing Opportunities
- 👁️ Access to Employment Opportunities
- 👁️ Environmental Justice

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### GUIDING PRINCIPLES

Guiding principles are the values that Charlotte will look to, to establish a framework for decision-making throughout the life of the 2040 Plan. These principles were conceived through robust and meaningful conversations with over 5,500 voices from the community. The four guiding principles that emerged will help shape the Comprehensive Plan as it looks to the future. These principals form the basis for the Plan vision and goals and ensure that the recommendations are in-line with how we as a community want to grow and change in the coming years.

### 10 PLAN GOALS

- |   |   |  |   |  |
|---|---|--|---|--|
| <br>1. 10-MINUTE NEIGHBORHOODS               | <br>2. NEIGHBORHOOD DIVERSITY AND INCLUSION      | <br>3. HOUSING ACCESS FOR ALL                     | <br>4. TRANSIT- AND TRAIL-ORIENTED DEVELOPMENT | <br>5. SAFE AND EQUITABLE MOBILITY |
| <br>6. HEALTHY, SAFE, AND ACTIVE COMMUNITIES | <br>7. INTEGRATED NATURAL AND BUILT ENVIRONMENTS | <br>8. DIVERSE AND RESILIENT ECONOMIC OPPORTUNITY | <br>9. RETAIN OUR IDENTITY AND CHARM           | <br>10. FISCALLY RESPONSIBLE       |

Courtesy of the City of Charlotte

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